

George West Storyfest Association, Inc.

P. O. Box 660

George West, TX 78022

(361) 449-2481 * (888) 600-3121

www.georgeweststoryfest.org

Dear Vendor,

The Exhibitor's Committee would like to extend an invitation to you to submit an application to participate as a vendor in the 23rd annual George West Storyfest to be held Saturday, November 5, 2011 on the Live Oak County Courthouse Square in George West.

For the 23rd annual Storyfest, the Committee is planning a number of special events to celebrate the Storytelling Capital of Texas. A number of performers will return, with several new ones. This should be the biggest and best Storyfest ever!

Storyfest will provide an 8' x 8' or an 8' x 16' covered booth for each vendor. The cost is \$80.00 for the 8' x 8' space or \$150.00 for the 8' X 16' space. We are happy to provide electricity near each booth at no additional charge. Please bring all other materials needed to set up your booth, for example table, chairs extension cord and lights.

Please see the enclosed map for specified unloading zones. You will be able to drive to the unloading zones from 7:00 to 8:30. All vehicles must be out of the unloading zones no later than 8:40. If you choose to arrive later than 8:30, you may get as close to your booth as possible without crossing a barricade. I will be furnishing all vendors with a Vendor Pass and booth number prior to Storyfest via email. Please be sure to include an email address on you application. The barricades will be moved closer to the town square at 8:00 pm to aid in loading. At no time are you allowed to drive in front of the booths for unloading or loading.

Application and booth fees must be received by **October 19, 2011**. Space will be reserved on a first come, first-serve basis. Fees are non-refundable after **October 19, 2011** and there will be no weather-related date change or refund. Because this event is primarily an entertainment event, some items may be restricted due to excessive noise or motion that might interfere with performances.

Enclosed are the exhibition rules and an application for you to fill out and return, along with your check, to the above address. If you have any questions please feel free to contact me at (888) 600-3121 or locally at (361) 449-2481. I can also be reached at the email address listed above.

We look forward to hearing from you soon.

Sincerely,

Denise M. Garza
Exhibitor Committee Chairman

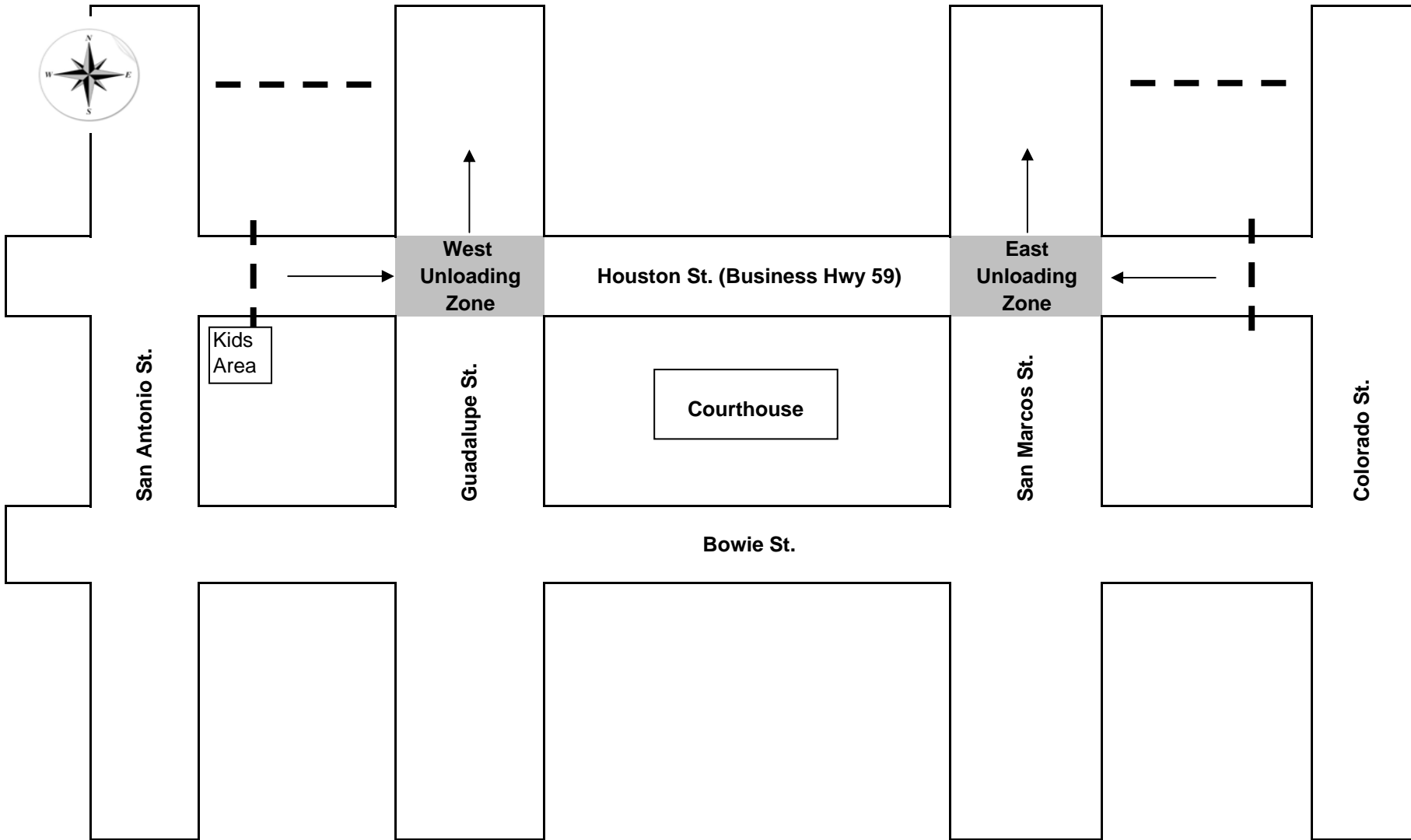
Enclosures (3)

George West Storyfest Association, Inc.

EXHIBITION RULES

Please help us to maintain the integrity of this show by closely examining these rules as they apply to your work.

1. Send at least three photos of your work. Polaroid prints are acceptable. Even if you exhibited last year, we ask for photos that may be used for promotional advertisements. Please put your name on the back of each photo. Photos will not be returned.
2. Covered booths are furnished for vendors. Booth fees are \$80.00 for an 8' x 8' and \$150.00 for an 8' x 16' booth. Exhibitors will provide their own display equipment. There will be a designated unloading and loading area during specified times. Please see attached map.
3. Electricity will be provided near the booth location. Exhibitors must provide any extension cords (20 ft. recommended), tables, chairs, lights, etc., as needed (120V).
4. Sales tax collection and payments are the exhibitor's responsibility. Sales tax permit number is required on your application and must be displayed in your booth.
5. A confirmed reservation from the George West Storyfest is a commitment to show. No refunds will be made for cancellations after October 19, 2011, or for removal from the show for cause. The hours for the arts and crafts section will be from 10:00 AM until 8:00 PM on November 5, 2011. All exhibitors are requested to remain open until closing time.
6. George West Storyfest reserves the right to refuse any application. George West Storyfest may refuse any booth or items within a booth deemed unacceptable for a family event.



* To be able to unload in the East and West Zones vendors must arrive between 7:00 and 8:30.

* Loading zones will be at barricades. Barricades will be moved closer to unloading zones at 8:00 pm.

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